

Contract # 5313970 **Schedule Dates** 07/01/22-07/03/22 **Advertiser** American Prosperity Alliance (147471) Agency Strategic Media Services (8287) Product POLITICAL ISSUE (ns) (1187) **Brand** Est 9353 (1752211) Salesperson Monares, Barbara (3870) Sales Office WJLA/GJLA/EJLA

Local/Political Issue Agency BRD

Rheault, Ben

Weekly/Irregular

Est 9353

Est 9353

Run Times

Buyer Name

Phone/Fax

Account Types

Billing Type

Comments

Sec Length

CPE

Dates

Barbara Monares **Entered By** No CO-OP External # Demo Order Type 3 Wide Life Package Deal Commission % 15.00 Commission \$3,765.00 **Net Total** \$21,335.00 Sales Tax

Rate

Total

Station

06/30/22

06/30/22

Date Entered

Last Modified

| Washington (WJLA | 1) | |
|--------------------|-----------|-------------|
| By Broadcast Month | Spots 5 | <u>Rate</u> |
| Jul. 2022 | 18 | \$25,100.00 |
| Grand Total: | 18 | \$25,100.00 |
| | | |

Comments

Entered

| 1.0 Normal Line / SPOT 07/01/22-07/01/22 2 :30 5:58:15A · News-7News ON VOUR SIDE at 6AM | | | | | | | | | | | | | | | |
|--|-----------|----------------------|-------------------|---|-------|----------------------------|---------|------|-----|-----|------------|------------|-------------------|----------------|---------|
| America 3.0 Normal Line / SPOT 07/01/22-07/01/22 2 :30 3:59:27P- News-7News ON YOUR SIDE at 4PM 4.0 Normal Line / SPOT 07/01/22-07/01/22 2 :30 4:59:30P- News-7News ON YOUR SIDE at 5PM 5.0 Normal Line / SPOT 07/01/22-07/01/22 2 :30 5:59:26P- News-7News ON YOUR SIDE at 6PM 6.0 Normal Line / SPOT 07/01/22-07/01/22 2 :30 6:59:26P- News-7News ON YOUR SIDE at 6PM 6.0 Normal Line / SPOT 07/01/22-07/01/22 2 :30 6:57P- 6:30P (EST) 1 1 1 \$1,500.00 \$2,500.00 Washington (WJLA) WORLD NEWS ADJ 6/30/22 7.0 Normal Line / Access 07/01/22-07/01/22 2 :30 6:57P- 6:30P (EST) 1 1 1 \$5,000.00 \$5,000.00 Washington (WJLA) WORLD NEWS ADJ 6/30/22 8.0 Normal Line / Access 07/01/22-07/01/22 2 :30 6:58-46P- Wheel Of Fortune 1 1 \$1,500.00 \$3,500.00 Washington (WJLA) WORLD NEWS ADJ 6/30/22 9.0 Normal Line / SPOT 07/02/22-07/02/22 2 :30 6:58-46P- Wheel Of Fortune 1 1 \$1,500.00 \$3,500.00 \$3,500.00 Washington (WJLA) WORLD NEWS ADJ 6/30/22 10.0 Normal Line / SPOT 07/02/22-07/02/22 2 :30 8A- News-7News ON YOUR SIDE Weekend at 8AM CONFIRMATION CONTRACT | 1.0 | Normal Line / SPOT | 07/01/22-07/01/22 | 2 | | | | 1 | | 1 | \$600.00 | \$600.00 | Washington (WJLA) | | 6/30/22 |
| YOUR SIDE at 4PM YOUR SIDE at 4PM 2 2 \$950.00 \$1,900.00 Washington (WJLA) 6/30/22 | 2.0 | Normal Line / SPOT | 07/01/22-07/01/22 | 2 | | | | 1 | | 1 | \$1,100.00 | \$1,100.00 | Washington (WJLA) | | 6/30/22 |
| YOUR SIDE at 5PM 5.0 Normal Line / SPOT 07/01/22-07/01/22 2 30 5:59:26P- News-7News ON YOUR SIDE at 6PM 1 1 \$1,500.00 \$1,500.00 Washington (WJLA) 6/30/22 | 3.0 | Normal Line / SPOT | 07/01/22-07/01/22 | 2 | | | | 1 | | 1 | \$600.00 | \$600.00 | Washington (WJLA) | | 6/30/22 |
| YOUR SIDE at 6PM FOOT O7/01/22-07/01/22 2 :30 6:27P- 6:30P (EST) 1 1 \$2,500.00 \$2,500. | 4.0 | Normal Line / SPOT | 07/01/22-07/01/22 | 2 | | | | 2 | | 2 | \$950.00 | \$1,900.00 | Washington (WJLA) | | 6/30/22 |
| 7.0 Normal Line / Access 07/01/22-07/01/22 2 :30 6:57P- 7P (EST) 1 1 \$5,000.00 \$5,000.00 Washington (WJLA) WORLD NEWS ADJ 6/30/22 8.0 Normal Line / Access 07/01/22-07/01/22 2 :30 6:58:46P- Wheel Of Fortune 1 1 \$3,500.00 \$3,500.00 Washington (WJLA) 6/30/22 9.0 Normal Line / SPOT 07/02/22-07/02/22 2 :30 7A- ABC-Good Morning America Saturday 2 2 \$700.00 \$1,400.00 Washington (WJLA) 6/30/22 10.0 Normal Line / SPOT 07/02/22-07/02/22 2 :30 8A- News-7News ON YOUR SIDE Weekend at 8AM CONFIRMATION CONTRACT | 5.0 | Normal Line / SPOT | 07/01/22-07/01/22 | 2 | | | | 1 | | 1 | \$1,500.00 | \$1,500.00 | Washington (WJLA) | | 6/30/22 |
| 8.0 Normal Line / Access 07/01/22-07/01/22 2 :30 6:58:46P- Wheel Of Fortune 1 1 \$3,500.00 \$3,500.00 Washington (WJLA) 6/30/22 9.0 Normal Line / SPOT 07/02/22-07/02/22 2 :30 7A- ABC-Good Morning 2 2 2 \$700.00 \$1,400.00 Washington (WJLA) 6/30/22 10.0 Normal Line / SPOT 07/02/22-07/02/22 2 :30 8A- News-7News ON YOUR 2 2 2 \$700.00 \$1,400.00 Washington (WJLA) 6/30/22 CONFIRMATION CONTRACT | 6.0 | Normal Line / SPOT | 07/01/22-07/01/22 | 2 | :30 6 | 5:27P- 6:30P (EST) | | 1 | | 1 | \$2,500.00 | \$2,500.00 | Washington (WJLA) | WORLD NEWS ADJ | 6/30/22 |
| 9.0 Normal Line / SPOT 07/02/22-07/02/22 2 :30 7A- ABC-Good Morning America Saturday 2 2 \$ \$700.00 \$1,400.00 Washington (WJLA) 6/30/22 10.0 Normal Line / SPOT 07/02/22-07/02/22 2 :30 8A- News-7News ON YOUR SIDE Weekend at 8AM 2 2 2 \$ \$700.00 \$1,400.00 Washington (WJLA) 6/30/22 CONFIRMATION CONTRACT | 7.0 | Normal Line / Access | 07/01/22-07/01/22 | 2 | :30 6 | 5:57P- 7P (EST) | | 1 | | 1 | \$5,000.00 | \$5,000.00 | Washington (WJLA) | WORLD NEWS ADJ | 6/30/22 |
| 10.0 Normal Line / SPOT | 8.0 | Normal Line / Access | 07/01/22-07/01/22 | 2 | :30 6 | 5:58:46P- Wheel Of Fortune | | 1 | | 1 | \$3,500.00 | \$3,500.00 | Washington (WJLA) | | 6/30/22 |
| SIDE Weekend at 8AM CONFIRMATION CONTRACT | 9.0 | Normal Line / SPOT | 07/02/22-07/02/22 | 2 | | | | | 2 | 2 | \$700.00 | \$1,400.00 | Washington (WJLA) | | 6/30/22 |
| | 10.0 | Normal Line / SPOT | 07/02/22-07/02/22 | 2 | | | | | 2 | 2 | \$700.00 | \$1,400.00 | Washington (WJLA) | | 6/30/22 |
| | | | | | | | | | | | | | | | |
| Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments: | | | | | | CONFI | RMATION | I CC | NTR | RAC | | | | | |
| | Accepted- | -Agency/Advertiser: | | | Date: | Accepted-Station | n: | | | | Date: | Comments: | | | |

SPW Mo Tu We Th Fr Sa Su Spots

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Line

Printed At: 09:59 AM on Tuesday, July 5 2022

Line Type / Break Type (Ref #)

| WJLA-TV WASHINGTON, DC | WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209 |
|---|--|
| Strategic Media Services 1911 N Ft Myer Dr Ste 400 Arlington, VA 22209 | |

| Contract # | 5313970 |
|----------------|---------------------------------------|
| Schedule Dates | 07/01/22-07/03/22 |
| Advertiser | American Prosperity Alliance (147471) |
| Agency | Strategic Media Services (8287) |
| Product | POLITICAL ISSUE (ns) (1187) |
| Brand | Est 9353 (1752211) |
| Salesperson | Monares, Barbara (3870) |
| Sales Office | WJLA/GJLA/EJLA |

Rheault,Ben

Est 9353

Est 9353

Weekly/Irregular

Local/Political Issue Agency BRD

Buyer Name Phone/Fax CPE

Account Types

Billing Type

Comments

| Last Modified | 06/30/22 |
|---------------|-----------------|
| Entered By | Barbara Monares |
| CO-OP | No |
| External # | |
| Demo | |
| Order Type | 3 Wide Life |
| Package Deal | |
| Commission % | 15.00 |
| Commission | \$3,765.00 |
| Net Total | \$21,335.00 |
| Sales Tax | |
| | |

06/30/22

Date Entered

| Washington (WJLA | - | _ |
|--------------------|--------------|-------------|
| By Broadcast Month | <u>Spots</u> | <u>Rate</u> |
| Jul. 2022 | 18 | \$25,100.00 |
| Grand Total: | 18 | \$25,100.00 |
| | | |
| | | |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu | We | Th F | r Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|----------|--------------------------------|-------------------|-----|--------|--|--------|-----|----|-----|------|------|----|-------|------------|------------|-------------------|----------|---------|
| 11.0 | Normal Line / SPOT | 07/03/22-07/03/22 | 2 | | 7:58:40A- ABC-Good Morning America Sunday | | | | | | | 2 | 2 | \$700.00 | \$1,400.00 | Washington (WJLA) | | 6/30/22 |
| 12.0 | Normal Line / SPOT | 07/03/22-07/03/22 | 2 | | 6P- ABC-World News Tonight (Sunday) | | | | | | | 1 | 1 | \$2,500.00 | \$2,500.00 | Washington (WJLA) | | 6/30/22 |
| 13.0 | Normal Line / SPOT | 07/03/22-07/03/22 | 2 | | 6:30P- News-7News ON YOUR SIDE Weekend at 630PM | | | | | | | 1 | 1 | \$800.00 | \$800.00 | Washington (WJLA) | | 6/30/22 |
| 14.0 | Normal Line / SPOT | 07/03/22-07/03/22 | 2 | | 11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM | | | | | | | 1 | 1 | \$900.00 | \$900.00 | Washington (WJLA) | | 6/30/22 |
| | | | | | | | | | | | | | | | | | | |
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| | | 1 | - | | CON | FIF | RM/ | ΑT | 101 | V C | ON | TF | RAC | T | | 1 | 1 | " |
| Accepted | l-Agency/Advertiser: | | | Date: | Accepted-St | ation: | | | | | | | | Date: | Comments: | | | |
| | | | | | | | | | | | | | | | | | | ļ |

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